

Rowan University Libraries 2015 ANNUAL REPORT



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A MESSAGE FROM THE ASSOCIATE PROVOST



It's no secret. Libraries all over the world are changing, and academic research libraries are leading the charge. Twenty years ago, libraries and academia operated in an environment in which time was plentiful and information was scarce. A researcher could spend countless hours inside of a brick and mortar library tirelessly searching through printed resources to find the right source materials. And, if the right materials were not in that library, it could often take weeks for them to arrive.

Now, a complete paradigm shift: Information is plentiful and time is scarce. The myriad of services and resources available through the Internet expands daily.

Those printed resources through which researchers scoured are now mostly available electronically, and articles provided by other libraries sometimes arrive in just hours. New tools and applications are constantly being developed to make information more searchable, more findable and so seamlessly accessible, that researchers require only a fraction of the time previously needed to conduct library research.

For the academic research library, this means that students, faculty, and physicians do not necessarily need to come to the building itself to access resources; they needn't look further than their own computers or mobile devices. In fact, the challenge that exists today is not so much finding information, but evaluating the many available resources based on accuracy, relevance, and objectivity to determine value.

Fortunately, the one constant, then and now, is the availability of knowledgeable librarians. Here at Rowan University Libraries, supporting research and education remains our fundamental goal. Our approaches may have changed drastically in the last 20 years, but we are still here to assist students and faculty in their access of resources—access to knowledgeable staff, access to research and collaboration spaces, and access to scholarly information.

With access in mind, we are rethinking the design of our library spaces. Instead of building to accommodate physical collections, we're now working to add more study rooms, more high-tech equipment, and more user-centered design elements. This means adding electric outlets to keep researchers "plugged in" on a daily basis, and boosting Wi-Fi connectivity speeds for mobile devices.

The library is still the heart of the academic world, and remains so on each of Rowan University's three campuses. As we proudly celebrate 20 years at Keith & Shirley Campbell Library, we look forward to inventing new ways to improve access and serve all members of our Rowan University community.

A handwritten signature in dark ink that reads "Scott P. Muir". The signature is fluid and cursive.

Scott P. Muir
Associate Provost of Library Services
Rowan University Libraries

Collection Development

Shared resources help forge unity across Rowan University's three libraries—three libraries that serve many more than three Rowan communities. On the Glassboro campus, Campbell Library supports and serves an interdisciplinary population of faculty, graduate students and undergraduate students, while medical school libraries—Cooper Medical School of Rowan University Library, and the Health Sciences

Library at Rowan SOM—each serve their own communities of faculty, medical students, clinicians, medical doctors, and hospital staffs.

Working together, the libraries deliberately purchase resources that meet these extraordinarily diverse needs. Decisions are based on careful considerations of curricula, academic level, research requirements, and accessibility. Guiding this process is a newly

revised Collection Development Policy, governed by representatives from each library to articulate a shared commitment to electronic resources and compatibility across a range of devices. This group of representatives now meets regularly to purchase shared databases and e-resources.

Free and accessible—the way our Founding Fathers always intended them to be

Frequent visitors will notice some pretty extensive changes to the organization of our collections at Campbell Library, prompting this regular question:

What happened to all of the Government Documents?

Many of them never left, and are now circulating within the History, Political Science and other Library of Congress subject headings' sections. They are ready for researchers to use and check out, and are no longer restricted to in-house use. The remaining items within the collection have been moved to the first floor.

Most Government publications created after 1996 are available online, making them more accessible to our Rowan community members than ever before.

Keith & Shirley Campbell Library is one of 26 New Jersey libraries—and 1200 nationwide libraries—participating in the Federal Depository Library Program [FDLP]. A selective depository for U.S. federal government publications, Campbell Library selects specific publications that align with the interests and needs of its Rowan University community of users, and currently receives approximately 22% of publications distributed by the FDLP.

Administered by the Government Publications Office, the FDLP was established by Congress to gather and catalog government publications, and to make information free and available to the American people. The former Savitz Library at Glassboro State College was officially designated as a member of the FDLP on November 11, 1963.

Physical holdings can be found by searching the Library's catalog, but some topics can be a little trickier to search than others. Our Government Documents librarian has put together research guides to help direct individuals to valuable resources based on specific areas of interest or study.



THE PERFORMING ARTS COLLECTION AT CAMPBELL LIBRARY

In 1972, Wilson Hall opened at Glassboro State College. It was the dream project of Dr. Clarke Pfleeger, violist, conductor, music professor and longtime chairperson of the Glassboro State Music Department. Though Wilson Hall would not unite all music, theater and dance programs for another 40 years, it did add the rehearsal and performance spaces needed to make Glassboro State College a nationally recognized school for the performing arts, and attract brilliant artists-in-training with its state-of-the-art facilities.

The unique academic uses of scores and recordings for music rehearsals, and multiple versions of plays and musical work continue to challenge educators and librarians today, even as such materials become more accessible in digital formats.



Dr. Pfleeger realized this unique need, and designed a special Library for the Music Department's collection of books, scores, and recordings within the new Wilson building, rooms 110-113.

Today, with the promise of new programs such as Music Business and Recording Technology to come, faculty and students were in need of more instructional space within Wilson Hall.

The contents of Wilson's Music Library—thousands of scores, books, and recordings—have been relocated to the sunlit second floor of Campbell Library to join an expanded collection of resources related not only to music, but also to Rowan's Theater and Dance departments. This single space brings together multimedia, electronic resources, and an extensive group of print materials in the areas of music, theater, and dance, and has been named the Performing Arts Collection.

The Performing Arts Collection, where one can find everything from the script for Author Miller's play, "The Crucible," to the performance parts for Mozart's string quartets, celebrated its grand opening on Thursday, September 24. More than 100 students, faculty, and staff visited the new space to hear warm introductions from vocal performers, Dean John Pastin, and Associate Provost Scott P. Muir.

The Performing Arts Collection has its own service point to help its users take full advantage of any resource needed, print or electronic, for the educational enrichment of tomorrow's talented performing artists. New resources are also now available. Some recent acquisitions include:

- **The Music Industry Database** which covers all genres of music, with interdisciplinary appeal for the College of Performing Arts as well as the College of Business;
- **Medici.TV** which offers 1500 music videos, including ballets, operas, and educational programs; and
- **ArtStor** which includes images of paintings and other artworks, but also provides images of stage design, performance art, and choreography.



Associate Provost Scott P. Muir introduces the Performing Arts Collection at the opening on Thursday, September 24, 2015.

User Experience



In our libraries, user experience drives much of our decision-making in designing spaces, adding or changing services, and developing collections.

How are students using spaces? Have they voiced concerns?

What types of resources might professors need to effectively develop new majors and research areas?

When was the last time we updated our available technology, and how easy is it for our patrons to use our spaces and website with their personal devices?

We've asked these questions and many more to plan this year's projects and programs.

New room reservation system introduced at all three Libraries

Members of the Rowan University community use library facilities for different reasons and in different ways. But, on any given day, the most popular resource is our group study rooms.

Library users reserve group study rooms for a number of reasons:

"My roommate is playing loud music, and I need a private space to study with a friend."

"We're working on a group project and need access to a white board."

"We're watching and listening to video clips, and don't want to be a distraction for other Library users."

"I need to meet with a struggling student for one-on-one help."

Because reasons and class schedules vary so greatly, group study rooms in all three of our libraries—Campbell Library, the SOM Health Sciences Library, and the CMSRU Library—are in constant rotation. To avoid conflicts and having to turn users away during high-traffic times, Rowan University Libraries implemented an online reservation system, allowing users to reserve group study rooms from anywhere, and before traveling to their home Library.

The new LibCal online reservation system, implemented in April a few weeks prior to final exam periods, allows students, faculty and staff to book study rooms up to two weeks in advance, a longstanding request of undergraduate and medical researchers alike. Advanced booking ensures that space will be available for a group when it's needed, and can be booked repeatedly to satisfy the needs of groups working on ongoing projects or needing to meet on a regular basis. Rooms may be reserved for 30-minute increments for a maximum of two hours per day, per user.

After submitting a booking request, users receive an email asking that the reservation be confirmed, allowing other users to request the room if the original reservation is forfeited. Users carry booking confirmations with them to their reserved rooms on paper, phones, tablets, or laptop screens. To access the LibCal reservation system, visit: <http://rowan.libcal.com/>





REMOTE USER TESTING: A STUDY IN WEBSITE NAVIGATION

Understanding the importance of seamless access to research materials at a budding research institution, Rowan University Libraries has begun working on ways to improve navigation of online resources and services. The Rowan University Libraries Website Committee is leading new user experience initiatives, working to engage users from each community of researchers:

- Full-time staff
- Faculty (adjuncts, full-time professors, and “instructors”)
- Undergraduate students
- Graduate and doctoral students
- Medical students
- Clinicians and doctors

During the spring 2015 semester, the Rowan University Libraries Website Committee partnered with EBSCO Information Services, a global leader in the delivery of information technology, to evaluate the accessibility and navigability of online research services through 30-minute remote usability tests, which were recorded and later observed by a subcommittee of IRB-certified team members. This study team consisted of four investigators: Aileen Bachant (Rowan-Glassboro, Web Committee Chair), Sarah Hoskins (Rowan-Glassboro), Micki McInyre (Stratford-SOM), and Sharon Whitfield (Camden-CMSRU).

Recognizing that the Rowan University Libraries website serves distinctive populations via three different campus-specific landing pages, the study team chose to build three unique tests for the remote user testing project, and test each audience separately.

Participants in all three versions were asked to complete specific tasks to explore users’ processes in completing the following:

- Finding an electronic book or journal (based on citation info, title, author)
- Reserving a group study room
- Placing an Interlibrary Loan request
- Finding help with citing sources
- Requesting/finding research help with a specific subject/topic
- Discovering hours of operation

Participants also completed a short pre-test and post-test questionnaire, providing their names to an honest broker at EBSCO (for the purposes of distributing \$10 Amazon gift cards, an incentive offered to student participants provided by EBSCO), affiliation to the University, and level of education. These answers provided the research team with information about how different populations of users navigate and use each home website.

Tests were remotely recorded using <http://www.usertesting.com>, allowing the study team to record each session and view each participant’s discovery process during our list of tasks. These recorded sessions allowed the committee to identify trends in process and highlight content areas that are problematic due to inappropriate labels and/or location on the site.

The number one recommendation from our third-party research partner, Khalilah Gambrell at EBSCO Information Services, was to improve access points to resources from the landing page by providing a single search box on the library website, allowing users to search all or most resources.

As observed in all three versions of the test, Google has created an expectation of a main search box for today’s website users. Research concluded that offering a single search box that can generate a relevancy-ranked list with simple keywords would likely provide a more user-friendly start and, from there, users can explore other options for more specific research.

DIGITAL SCHOLARSHIP CENTER

This year, Campbell Library enhanced the Digital Scholarship Center. The space continues to promote creativity in research on campus, but now offers many other services and specialized programs.

DIGITAL HUMANITIES

In today's world, information and knowledge is most often and most broadly shared virtually. Throughout the year, Sarah Hoskins, Digital Scholarship Center Specialist, taught a variety of Digital Humanities workshops for students, faculty and library staff, including presentations of software tutorials, and explanations of how to take advantage of Digital Humanities in today's job market.

EQUIPMENT LENDING

In the Digital Scholarship Center, students can now borrow laptops, camcorders, iPads, projectors, headphones, and Arduino electronic kits using their Rowan University ID cards.

Specialized Software is also available using DSC computers and technology. This includes programs such as Arduino IDE, SketchUp, Jaws, Kurzweil, and Handbrake.

DISABILITY RESOURCES

Digital Scholarship Center staff work closely with the Disability Resources Office to offer assistive technologies and support, including workshops and specialized software for navigating the web.

PEER TUTORING

The Digital Scholarship Center is staffed by Rowan students who excel at media editing. They are available to provide peer tutoring on a variety of media software.

All of these programs will continue next year, with much more to come!



LIBRARY SYSTEMS UPGRADE TO 2.0

To improve user experiences in our online environments, Electronic Resources Librarian, Christine Davidian, has been working to make library resources and services more discoverable via website systems, and to evaluate the accessibility of website elements for all user populations.

These improvements include:

- **An enhanced presentation of “ProfSearch” discovery results to include more contextual, University-specific research assistance**

This year, Rowan University Libraries upgraded “ProfSearch,” a customized presentation of Serial Solutions’ Discovery Search Engine, to version 2.0. This single search, Google-like discovery service is the Library’s most frequently used system, making most collections—physical and electronic—discoverable with a quick keyword search. New enhancements include contextual research assistance, which links to research guides created by Rowan’s subject specialists to support specific course offerings and assignments here at Rowan University.

Results are grouped in “roll-ups” by content type, such as images and newspaper articles, allowing users to predetermine the type of source needed to complete their research.

And, to make keyword searching more advanced, additional suggested search terms have been provided through a variety of sources, including some index and abstract services.

- **An upgraded version of the “360 Link” link-resolver**

Index-enhanced direct linking technology has been employed to significantly improve the retrieval of full-text online articles or e-book chapters. This new technology replaces the former open URL protocol, which user experience tests confirmed were resulting in failure for nearly 30% of searches.

- **Database Order Ranking**

In order to provide more complete and accurate search results, serials staff are working to make both ProfSearch and 360 Link Resolver display journals and e-books from preferred providers first. As a result, Rowan researchers will experience far fewer problems with linking to full-text articles and e-books.

User-friendly places & spaces

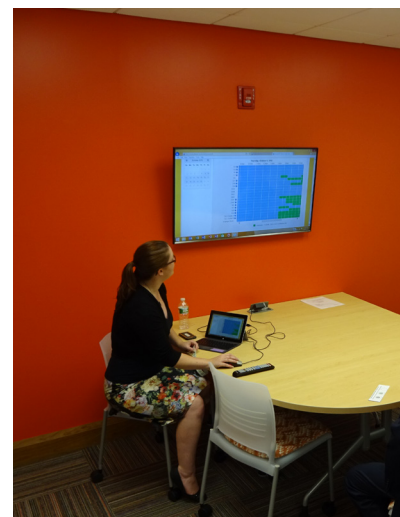
This year, Campbell Library added 70 new seats, increasing its total chair count to 830.

To further maximize potential for a greater number of student users, Campbell Library staff focused their efforts on renovating the Reference Collection and its surrounding study areas. Renovations began at the conclusion of the spring semester.

The new features in the space include four collaboration and consultation rooms—adding to the list of 15 already-available “group study” rooms—and 16 additional computer stations. These rooms will include large screen monitors and technology that allow Library users to display content on their laptops and mobile devices for group discussion.

New carpet was installed in the general Reference area, along with some new furnishings, and fresh, vibrant paint colors. To inspire creativity, innovation and a bit of fun, each of the four collaboration rooms has its own color scheme, including an accent wall and matching chair fabric.

At the SOM Health Sciences Library, more planning for the Library renovations has begun. The Library’s carpeting will be removed and replaced with new carpet tiles. The Health Sciences Library will also get some fresh paint, and a new style of chair to pair with new sets of study tables and carrels.



Outreach and Special Programs

Rowan University Libraries is committed to the delivery of educational and informational services for all students and faculty within our very many, diverse communities. On all three campuses, our librarians plan specialized workshops and programs to serve the needs of our different audiences, to educate users on available resources, and to participate in ongoing research projects and initiatives.

Now in its third year, the Achieving The Dream [ATD] Library Workshop series has introduced three cohorts of students to college-level research assignments through collaborative, high-impact programs. Our partnership with Writing Center staff and academic advisors has allowed the Library to increase its reach and the size of the program, adding ten new Rowan 101 sessions

scheduled for this fall. And, the ATD Library Workshop series is just one example of the many successful partnership programs our libraries have participated in this year.



Library employee prepares students for PULSE presentations at CMSRU

In 2011, the Cooper Medical School of Rowan University (CMSRU) developed a special academic enrichment program for high-achieving science undergraduates interested in healthcare professions. PULSE (Premedical Urban Leadership Summer Enrichment) was developed to provide underrepresented and disadvantaged college students with the experience and knowledge of working in the medical field. The goal of the program is to provide academic, clinical, research and service learning opportunities with a focus on urban health needs.

At the end of the six-week program, the students participate in a capstone symposium where they present a poster that highlights what they have learned. After five years, the PULSE program has expanded to three phases that run concurrently; assignments are based on each student's overall academic record and courses completed.

CMSRU Library employee, Alisha Crawford, has been involved in the PULSE program for four years. This year, she served on the organizing committee, which selected 60 participants. As part of their curriculum, students must learn to deliver effective poster and oral presentations.

In her role in library instructional design and media, Alisha was asked to present two sessions, the first on "Better Poster Design", and the second on "Engaging Poster Design and Layout." The students worked in groups and set up appointment times with Alisha to discuss their progress and receive constructive input. She also participated in the rehearsal for the culmination of their hard work: their oral presentations.

We are happy to report that a number of graduates of the PULSE program are now medical students at CMSRU.



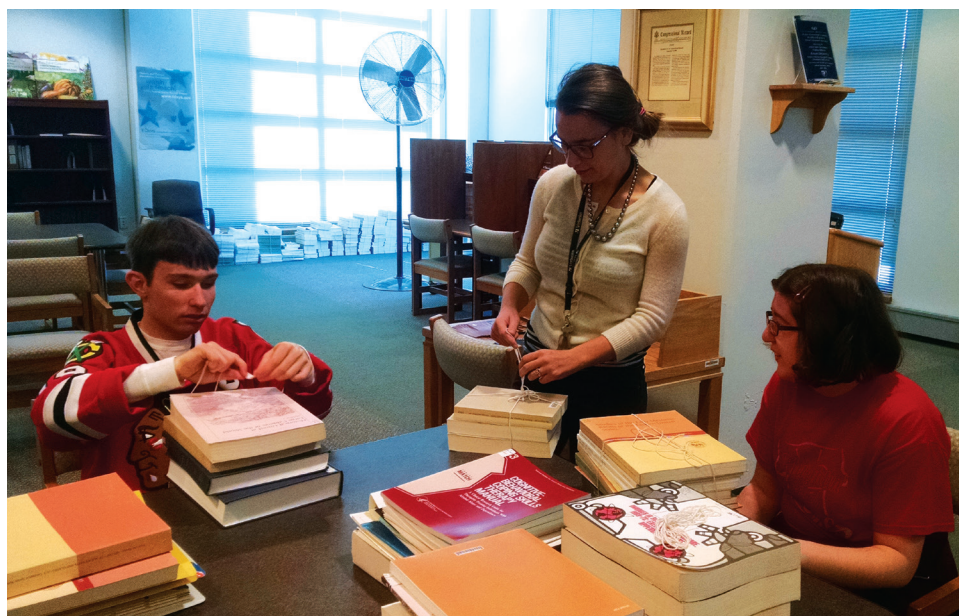
Clearview High School Job-Shadowing Program

In the Spring 2015 semester, the Digital Scholarship Center partnered with the Disability Resources Office and a class from the Department of Language, Literacy and Special Education to establish a job-shadowing program for Special Education students from nearby Clearview High School. Once a week, five high school students and two teachers visited Campbell Library. The class of Rowan students helped lead the initial orientation and provided insight on what it is like to navigate college with a disability.

For the first few weeks, the Clearview Students participated in a series of skill-building workshops to learn how books are organized and found within the library. Throughout the semester, they worked with several Campbell Library departments to:

- Learn the Library of Congress call number system
- Organize books
- Physically maintain the library
- Assist in the transition of the Government Documents Collection by relocating some documents and gathering others for recycling

The partnership was successful and the students gained valuable experience to aid in the transition from high school to the working world. The job-shadowing program will continue next year, with special thanks to Campbell Library staff members Sarah Hoskins, Elaine Gatton and Angelina Brown for their planning and assistance.



Sarah Hoskins leads “skill-building workshops” in Campbell Library.

PREPPing Students for Careers in Healthcare

The Rowan SOM Summer Pre-Medical Research and Education Program [PREP] invites underrepresented students from colleges and universities across New Jersey for a six-week annual residential internship. This program, funded by the New Jersey Commission on Higher Education’s Educational Opportunity Fund, is designed to help prepare, and increase the number of, underrepresented students entering the medical profession, especially in the field of Osteopathic Medicine. These students receive real-life training opportunities for careers in healthcare through exposure to

biomedical research, clinical shadowing, training opportunities, MCAT instruction, medical school admissions processes and student seminars.

PREP is a great way for motivated college sophomores and juniors to gain a variety of experiences that will support their medical school preparation. Jenny Pierce, a research and instructional librarian at the SOM Health Sciences Library, supported this program with presentations on discovering biomedical research topics and using Library resources for research and clinical care.

Research skills are necessary for continued success in medical school, and our skilled librarians are ready to assist students with tips and tools.

Through the Rowan SOM mentorship program, PREP participants were paired with faculty to engage in research or to observe clinical evaluations. Participants made formal presentations of their research findings and/or clinical experiences at the close of the program, using research skills acquired during their Library presentations.

Archives and Special Collections

The Archives and Special Collections reading room, known as the Frank H. Stewart Room, is named in honor of the first donor of archival materials to Rowan University. Mr. Stewart willed much of his collection to Rowan University upon his death in 1948. When presented, it was the largest private collection of New Jersey history. Today, It is frequented by researchers, genealogists, historians, authors, and Rowan University

faculty and students. The Stewart Collection is still the largest special collection at Campbell Library, but many other collections also live on the fifth floor, carefully curated and preserved to aid researchers in their historical journeys and research.

The newest addition to our staff, archivist Rebecca Altermatt, is working to develop exhibitions and programs that will expose

these treasures to the Rowan University community. With an extensive background in records and archives management, we are confident that her fresh ideas and expertise will help grow our special collections of Rowan University and regional history.

AN INTERVIEW WITH REBECCA ALTERMATT



1. Rebecca, you have an extensive background in archives and records management for both public and private entities, in subject matter ranging from University Archives, to sports history, to government and gubernatorial materials. What drew you back to higher education, and what personal interests do you have in Rowan University's collections?

I really enjoy the culture of learning and continued learning that the academic setting provides, and I look forward to the opportunities to work with faculty, library colleagues and students. I am a curious person by nature and am very interested in the history of Rowan and South Jersey, but also in getting others excited about history. I think Rowan, which is a smaller size but experiencing growth in so many ways, offers the perfect opportunity for me to accomplish these goals, leveraging the history of the College to show how the University has grown and will continue to grow.

2. What are your personal goals for the Archives this year?

My number one priority is to organize and provide access to the collections so that our community can use them. I hope to create virtual exhibits for some of the collections, allowing us to reach users outside of the physical campus limits as well. My number two is to raise the profile of Rowan University Libraries through the promotion of the Archives, and by communicating

and reaching out to faculty, administration and students within the Rowan University community.

And, of course, I will be organizing the collections and creating intellectual control via finding aids, inventories and accession files.

3. Campbell Library recently received an endowment from the estate of Mr. John Price to help display or preserve materials already within the Frank H. Stewart Collection. What is your focus?

I think we should create a space for a couple of collections we have that are meaningful to the Glassboro community, such as glass-blown artifacts, which represent the earliest part of Glassboro's history. I'd also like to highlight other collections and milestones of the University and community.

4. On which collections do you plan to spend the most time? Why?

I think I will be spending the bulk of my time this year on the University Archives collection, as I personally would like to explore the rich history of the University, and learn more about the evolution of culture through review of our own materials. And, making Rowan's history available will also benefit new and existing students, tell them about the roots of this institution. Many do not know just how old we are, that we started as the Normal School and later transformed into a teachers college.

How we got here today is interesting, and it's important for people to understand what happened along the way not just at Rowan and in New Jersey, but nationally and internationally.

One collection that fits nicely with this thought is the Hollybush Summit collection, which refers to the Summit held here at Rowan in 1967 between Lyndon B. Johnson and Alexei Kosygin during the Cold War. I hope to collaborate the Lyndon B. Johnson Library on the promotion of this in some way, and maybe create a virtual exhibit of the Hollybush Summit, digitizing select portions of the collection and providing a narrative, in preparation for its upcoming 50th anniversary.

5. Who do you see as the primary audience for your outreach efforts?

Definitely faculty and students. I want them to know we exist and we are here to augment and enhance the learning experience. And, we're also aiming to support scholarly researchers. Once we process collections and create online finding aids, more people will have access to our inventory records, opening up the Archives to support outside visitors.

6. Do you have any current plans for new partnerships? New exhibits?

I am really excited to work with the Geography department on the Marvin Creamer collection – Dr. Creamer circumnavigated the globe in 1982-1984. He's turning 100 next year! I want to honor Dr. Creamer and his achievements, perhaps via a small online exhibit and

an oral history. I'm looking forward to exploring these project plans with the Geography department.

7. Our collection of Rowan University yearbooks was the first of our print archival materials to be made available electronically. All 121 printed yearbooks have been scanned and uploaded for researchers and Rowan University community members to view. Can you talk a little bit about the digitization process, and what it entails?

Not to be too boring, but the first process in digitization is physically inventorying and measuring—both size and extent—what you want to digitize. Then, you must think about how you want the final product to be displayed. You must consider the metadata needed—how you will name files and what terms people can use to search to find particular items.

I wasn't here for the yearbook project, but I have digitized other collections. With projects such as this, you want to get the best quality set of images to make the product usable and like the real thing. So, having the ability to turn pages and flip to sections, and also search by keywords, such as name or event and so on, is key. It's exciting and meaningful for users when they can interact with a collection online in this way.

8. Do you have any plans to digitize another collection?

I am hoping to digitize the Whit and also some of the old format films we have found – things like the history of Rowan



Dr. Marvin Creamer (left) sits with Scott P. Muir (right) to review notes and photos from his voyage around the world from 1982 to 1984. Dr. Creamer's complete collection can be viewed by visiting the Frank H. Stewart Room.

University, history of New Jersey, sports highlights and things to which community members can relate. I also think once we get through the Frank Stewart papers, we will find a lot of interesting papers highlighting the history of New Jersey to scan, which would interest local genealogists.

9. What is your vision for Archives and Special Collections, in general, here at Rowan University?

I want to make them more accessible so they can become an integral part of the education process for students in all programs. I'd like to get people excited—as excited as I am—about their University's history and the history of the region.

**Interview conducted by Aileen Bachant*

Digitized Rowan University Yearbooks available!



Online and ready for viewing, our collection of Rowan University yearbooks is the first of many print archival collections to be made available electronically. All 121 printed yearbooks – 88 Rowan University (including Rowan College, Glassboro State College, New Jersey State Teacher's College and Glassboro Normal School) yearbooks, and 33 School of Osteopathic Medicine yearbooks – have been scanned and uploaded for researchers and Rowan University community members to view. These items have been made searchable and available

through ProfSearch and the Rowan University Libraries catalog, but can also be directly accessed here:

<https://archive.org/details/rowanuniversitylibraries>

Future digitization projects are planned for select special collections within the Frank H. Stewart Room, and for other special and archival collections maintained by the Camden and Stratford campuses.

Rowan University Libraries, Then and Now



1981

The School of Osteopathic Medicine graduates its first class of medical students.

1983

The Board of Trustees of the College of Medicine and Dentistry of New Jersey (CMDNJ)/Rutgers establishes a second clinical campus in Camden at Cooper Hospital.

1989

The Savitz Library installs the Infotrac system, our first online periodical database.

1991

The Camden library is designated as the microcomputer training center for Cooper Hospital. The project, adding an adjacent room, was divided into 3 phases over the course of one year. At completion, the library now has 13 computers and a slidemaker.

1993-94

The Academic Center—home of the Health Sciences Library—opens at the School of Osteopathic Medicine

In September, Janice Skica becomes the director of the new Health Sciences Library at the School of Osteopathic Medicine.



1983

In December, the Reuben L. Sharp Library moves to the Dorrance Building to support the new medical school students and facility in Camden.

1985

The National Library of Medicine (NLM) begins implementation of DOCLINE at the Camden medical campus, its automated interlibrary loan request routing and referral system.

1988

The former Savitz Library at Glassboro State College ends its participation with CLSI [Computer Library Systems, Inc.] and changes over to DRA [Data Research Associates] technology for management of its catalog.

1992

Henry Rowan and his wife, Betty donate \$100 million to what was then Glassboro State College, the largest gift ever given to a public college or university to date.



1993

Barbara Miller becomes director of Cooper Hospital library in November.



1995

The contents of the former Savitz library move to a newly constructed six-floor library. The library would later be named Keith & Shirley Campbell Library for its benefactors.

1996

The National Library of Medicine [NLM] invites Cooper hospital librarians to participate in the beta testing of PubMed. Cooper was one of the top ten users of the NLM platform, ELHILL. A Capitol Hill press conference would later announce free MEDLINE access via PubMed in 1997.



1997

Rowan College achieves university status and changes its name to Rowan University.

2000

Keith and Shirley Campbell, and mother Ann Campbell, donate \$2.5 million to Rowan University. Much of the donation is used to create an endowment – money to be used every year toward the advancement of technology and creation of student-centered spaces – for what is now named Keith & Shirley Campbell Library.

2007–08

A year-long, \$1 million renovation project of the Cooper library facility commences. Library employees remain in the library during the renovations.

2009

Former Governor Jon Corzine signs executive order spurring the partnership between Rowan University and Cooper University Health Care.



2013

Scott P. Muir is hired as the Associate Provost for Library Information Services, a new position created to oversee Rowan's growing library system.

To reflect the change in organization, growing number of academic libraries at Rowan University, and the vast number of patrons served, the department of "Library Services" is changed to "Rowan University Libraries."

2003

In January, an agreement between UMDNJ and Cooper University Hospital is signed, thereby incorporating the former Reuben L. Sharp Library into the UMDNJ/University Libraries system. The library merges with the UMDNJ and Coriell Research Library (a small research library located in the Education & Research Building on the Camden campus) to become the UMDNJ/Camden Campus Library. The RLS library director, Barbara Miller, becomes a UMDNJ campus library director in March.

2005

Twenty-five new computers are installed in the Cooper Hospital library to create two computer labs.



2012

Cooper Medical School of Rowan University welcomes its first class into a new, six-story building adjacent to Cooper University Hospital in Camden. Close to 3,000 students applied for the 50 spots in the medical school's charter class.

The New Jersey Medical and Health Sciences Restructuring Act officially recognizes the integration of the School of Osteopathic Medicine with Rowan University.



2014

In April, Campbell Library hires Deborah Gaspar as Director of Public Services in Glassboro.

Enrollment at the Stratford Graduate School of Biomedical Sciences [GSBS] grows to nearly 200 students.

The School of Osteopathic Medicine celebrates the 25th anniversary of CARES Institute, now an international renowned leader in diagnostic and treatment programs for children experiencing abuse.

Library Staff Scholarship

Academic libraries today exist to support research, scholarship, and collaboration.

On Tuesday, October 28, 2014, Rowan University Libraries hosted its second ScholarFest celebration, a biennial event to honor the scholarly and creative works of faculty and staff in all fields of study at Rowan University. More than 150 members of our academic community attended the event, including faculty, staff, students, and

administrators from the Glassboro, Camden, CMSRU, and SOM campuses. These Rowan community members engaged in conversations about both emerging and published research projects spanning multiple disciplines. This year's ScholarFest event featured poster presentations from more than 70 researchers, and celebrated more than 400 works published by faculty and staff. It was truly a celebration of all forms of research and scholarship.

Library faculty and staff continue to collaborate with faculty on research endeavors, and explore their own projects in the fields of education, information literacy, and information technology.



Apps and Tabs: A look at this year's technology grant project

In May of 2014, the SOM Health Sciences Library was awarded a \$10,000 grant to purchase a variety of mobile devices and applications to educate staff, faculty and students at Rowan SOM and the Graduate School of Biological Sciences [GSBS] on the potential use of new technologies in the classroom and in research activities. The grant, awarded by the National Network of Libraries of Medicine, had funded projects led by Micki McIntyre and Jenny Pierce through April 30, 2015.

The grant award was used to purchase:

- 2 iPad Airs
- 2 iPad Minis
- 2 Nexus 7s
- 2 Nexus 9s
- 1 Microsoft Surface Pro3
- 2 iPad Airs
- Projectors, cables and other accessories
- Inkling books and other software

Access to, and knowledge of, the latest technology allows our health care professionals to provide the best patient care possible. Principal investigator Micki McIntyre purchased technology across different platforms and in different sizes to allow to experimentation in different research and patient care scenarios. She spent much time researching and located applications that would be appropriate for the different platforms.

In order to reach all target populations, including medical students, faculty, and medical staff—some of whom are not on campus—two main approaches were employed: staff teamed up with the Center for Teaching and Learning, which produces workshops for faculty and staff; and, they contacted individual departments to offer sessions tailored to employees' areas of specialty. Those presentations included specific applications and programs, chosen by Library staff for the specialty, as well as hands-on time for the participants to work with the different technologies.

Presentations were made available for:

- Full Faculty meeting at the School of Osteopathic Medicine
- Emergency Medicine Morning Report
- Obstetrics and Gynecology Morning Report
- Surgery Morning Report
- The Spring Tech Fest hosted by the Center for Teaching and Learning and Department of Academic Technology

“Tech Tryouts” were also held at the four primary affiliate hospitals of the School of Osteopathic Medicine: Kennedy-Stratford, Kennedy-Washington Township, Kennedy-Cherry Hill and Our Lady of Lourdes, Camden. Those sessions were fun and lively, with occasional rousing debates about ideal products—Apple vs. Android—for certain situations.

An extensive research guide about this project can be found at <http://rowanmed.libguides.com/appsandtablets>

FORMS OF SCHOLARSHIP COMPLETED OR RECOGNIZED BETWEEN JULY 1, 2014 AND JUNE 30, 2015...

Poster Sessions & Presentations

Aileen Bachant and **Bruce Whitham**. “Achieving the Dream’ Library Workshops: Enhancing Student Success through Collaborative Instructional Programming.” Poster presented at the American Library Association Annual Conference, San Francisco, CA, June 2015.

Nancy Calabretta, Susan K. Cavanaugh, Marita Malone, Barbara J. Miller, Karen Stesis, and Sharon Whitfield. “Librarians as Content Experts in the Medical School Curriculum.” Poster presented at Medical Library Association Annual Meeting, Austin, TX, May 2015.

Nancy Calabretta, Sharon Whitfield, Brian Gable, Debrah Meislich, and Barbara J. Miller. “Librarian/Physician Collaboration to Create Focused Resource Guides for Students, Residents, and Faculty.” Poster presented at the Northeast Group on Educational Affairs Annual Retreat, Worcester, MA, April 2015.

A. Driscoll, **Deborah B. Gaspar**, L. Qunying, and R. Reid. “Win-Win Proposition: Outreach to Adjunct Faculty about Library Services.” Roundtable Discussion presented at The Association of College and Research Libraries’ 2015 Conference, Portland, OR, March 2015.

Deborah B. Gaspar. “Catalyst!: Hired to be a Change Agent.” Presentation at The Summer Library Management Conference, Glenside, PA, June 2015.

Susan J. Fink. “The Budget & Administrative Challenges and Opportunities: Adding and Combining Libraries into a New System.” Presentation at The Summer Library Management Conference, Glenside, PA, June 2015.

Michelle Kowalsky, Denise Brush and Andrew Brenza. “Perceptions of Students Working as Library Reference Assistants.” Poster presented at the New Jersey Library Association Conference, Long Branch, NJ, April 2015.

N. Kautz and **Michelle Kowalsky**. “Pairing Manipulatives with Excel to Teach Graphing and Other Concepts.” Presentation at Association of Mathematics Teachers of New Jersey Annual Technology and Mathematics Conference, Fair Lawn, NJ, April 2015.

Michelle Kowalsky and E. Drennan. “Librarian’s Role in Instruction of Literal and Inferential Understandings and Character Analysis through Folk Tales.” Paper presented at Eastern Educational Research Association Annual Conference, Sarasota, FL, February 2015.

Michelle Kowalsky and M. G. Viator. “Questioning and Lesson Planning around Primary Sources.” Two roundtables presented at Association of Teacher Educators Annual Conference, Phoenix, AZ, February 2015.

Michelle Kowalsky and M. G. Viator. “Teaching with Primary Sources: Learning Strategies for Instructors.” Presentation at the Hawaii International Conference on Education, Honolulu, HI, January 2015.

Michelle Kowalsky, E. Parchment, M. Padia, L. Basolis and D. Donovan. "Reported Internet Capabilities and Effects on Decision Making for Entry into Global Markets." Paper presented at Applied Business and Entrepreneurship Association International Conference, Waimea, HI, November 2014.

M. G. Viator and **Michelle Kowalsky**. "Historical Ice Breaker: Using Images from the Library of Congress to 'Hook Students In.'" Presentation at the New Jersey Council for the Social Studies Annual Conference, Rutgers University, Piscataway, NJ, October 2014.

A. Farro and **Michelle Kowalsky**. "Setting the Foundation for Information Literacy in Freshman Business Majors." Paper presented at the Northeastern Association of Business, Economics and Technology 37th Annual Meeting, State College, PA, October 2014.

Janette Pierce. "Getting F.E.D. on technology." Poster presented at ScholarFest, Rowan University, Glassboro, NJ, October 2014.

Janette Pierce. "A millennial said WHAT about technology?" Poster presented at ScholarFest, Rowan University, Glassboro, NJ, October 2014.

Janice Skica and **Karen Stesis**. "Using Faculty Learning Communities to Expand Library Visibility and Value". Poster exhibited at the annual meeting of the Medical Library Association, Austin, TX, May 2015.

Janice Skica, **Karen Stesis**, and the Rowan University interprofessional learning community. "Building a Framework for Collaboration: Enhancing interprofessional healthcare education at Rowan University". Poster exhibited at the Virtual Academic Library Environment Annual Conference at Rutgers University, Piscataway, NJ, January 2015.

Publications

Denise A. Brush, "Should I throw out these old COBOL books?" Library Hi Tech News 31, no. 8 (2014): 15-18.

Denise A. Brush, "Engineering Master of Science Theses at Rowan University: A Citation Analysis of the First Nine Years." Science & Technology Libraries 34, no. 2 (2015): 109-121.

Michelle Kowalsky and **Bruce Whitham**, "New Social Media Agendas for Teaching and Learning in Libraries." In Measuring the Effectiveness and Strategic Use of Social Technologies in Higher Education (Hershey, PA: IGI Global, 2105), 265-280.

Michelle Kowalsky, E. Parchment, M. Padia, L. Basolis, and D. Donovan, "Reported Internet Capabilities and Effects on Decision Making for Entry into Global Markets," in Proceedings of the Applied Business and Entrepreneurship Association International Conference, Honolulu, HI: The University of Portland, November 2014.

A. Farro and **Michelle Kowalsky**, "Setting the Foundation for Information Literacy in Freshman Business Majors," in Proceedings of the Northeastern Association of Business, Economics and Technology 37th Annual Meeting, State College, PA: Pennsylvania State University, October 2014.

Grants & Awards

Michelle Kowalsky and Martha Graham Viator were awarded the Library of Congress Teaching with Primary Sources Grant (\$20,000) for “Lesson Designs for Teaching with Primary Sources,” four day-long events and a two-week online event for local middle and high school teachers at Campbell Library, Rowan University, Glassboro, NJ.

Other Recognitions

Christine Davidian was appointed Web Committee Chair and Web Administrator for the Tri-State College Library Cooperative (TCLC) in October of 2014.

Susan J. Fink was appointed to the Library Leadership & Management [LL&M] Editorial Board for the American Library Association for the term of July 1, 2015 to June 30, 2017.

Jonathan Jiras was named to the Technology Strategy & Infrastructure Task Force of PALCI, a 70-member consortium of public and private, college and research university libraries. The task force is charged with identifying broad trends and directions in technology, to recommend new projects, and to explore collaborative opportunities between member libraries.

Micki McIntyre traveled to New York, NY to present a class on health literacy to the students at the Phillips Beth Israel School of Nursing, an affiliate of Mt. Sinai. The three-hour class covered: choices of terminology, plain speaking and writing, producing easily understood handouts, and options available for dealing with extremely low literacy patients (November 2014).

Micki McIntyre was appointed Co-Chair of Local Arrangements for the 2016 joint meeting of three Medical Library Association Chapters in Philadelphia. The meeting is expected to attract 450 attendees, including members from: New Jersey, New York, Pennsylvania, District of Columbia, Maryland, North Carolina, Virginia, Western Pennsylvania, and West Virginia.

Scott P. Muir was appointed to a two-year term for the American Library Association Council, Committee of Professional Ethics.

Janette Pierce presented on library resources for research and grant funding at the library for NJISA staff and researchers, New Jersey Institute for Successful Aging, December 2014.

ROARing updates to theses and dissertations

Since January, 61 new theses and dissertations have been added to ROAR—Rowan’s Open Access Repository, which makes Rowan-produced scholarship accessible in PDF format—with complete metadata, including Library of Congress Subject Headings. The Subject Headings have been added to each of the 435 theses and dissertations uploaded between 2012 and 2014, and all metadata for each currently housed record has been thoroughly reviewed and corrected. The addition of Subject Headings makes

the content in the theses and dissertations more discoverable (by searching or browsing) by users of ROAR. With the more complete metadata, these records can now be added to our Library Catalog, making uploads and maintenance far more efficient for the Library Cataloging department.

This year, we will be migrating all Rowan University theses and dissertations to a new platform called “Rowan Digital Works,” an institutional repository supported by

BePress. This Open Access repository will be able to host additional types of content beyond theses and dissertations, such as faculty article pre-prints.

NEW APPOINTMENTS



Angelina Brown

TECHNICAL LIBRARY ASSISTANT

Angelina Brown is a Technical Library Assistant in the Access Services department. Angelina received a Bachelor of Science with Library Concentration from Clarion University. Previously, Angelina worked as a paraprofessional at the Region III Environmental Protection Agency, where she contributed to various research projects related to the mission of the Regional Office. Her previous government library experience originally led her to Rowan as the Government Documents Library Assistant, where she helped transition the print collection to an online format.



Christine Davidian, MLIS

ELECTRONIC RESOURCES AND SERIALS LIBRARIAN

Christine Davidian is the Electronic Resources and Serials Librarian for Rowan University Libraries. She received Bachelor degrees in Psychology and in French from Temple University, and earned her M.S. in Library and Information Science from Drexel University.

Prior to joining Rowan, Christine managed electronic resources and digital repositories at an academic health sciences library, and worked in the IT field as a programmer/analyst and project manager. In her first professional position, Christine worked as an Online Reference Librarian, or, the “original search engine,” long before the creation of Google.

Christine’s professional interests include improving the user experience, and open access issues.



Chelsea Houck, MLIS

SENIOR LIBRARY ASSISTANT

Chelsea Houck is a member of the Access Services Department of Campbell Library. She received a Bachelor’s in Art History from Arcadia University in 2011, and a Master’s in Library and Information Science with a concentration in Archival Studies from Drexel University in 2014. Chelsea aspires to work as an archivist within a museum and/or academic setting.

In her capacity as an Access Services staff member, Chelsea works to support Rowan students with their information resource needs. She has been trained to operate E-ZBorrow, an Interlibrary Loan service available to all students, faculty, and staff. Recently, she has assisted with a substantial weeding of the Juvenile Literature Collection to cultivate a comprehensive collection that is aligned with the University curriculum.

Having grown up in southern New Jersey, Chelsea is dedicated to preserving and promoting South Jersey and Philadelphia historical resources. She has volunteered in both Rowan University’s Frank H. Stewart Room and at the Vineland Historical and Antiquarian Society. Currently, she volunteers at the Barnes Foundation Archive and Special Collections, where she is processing the educational records from the first fifty years of the Foundation’s history.



Jonathan Jiras, MLS

TECHNOLOGY SERVICES LIBRARIAN

As the Technology Services Librarian for Rowan University Libraries, Jonathan Jiras focuses on the improvement, customization, maintenance, and integration of library and campus systems and technologies. He is particularly interested in empowering library staff through technology, integrating library resources into learning management systems, and the development of library specific student-centered web-based applications. Jonathan comes to Rowan University by way of Rochester, New York, where he managed library technology for over 15 years. He’s eager to make a significant impact on Rowan University Libraries in general and student success in particular.



Samantha Kennedy, MLIS

RESEARCH AND INSTRUCTIONAL LIBRARIAN

Samantha Kennedy is a Research and Instructional Services Librarian at Rowan University on the Glassboro campus. In her role, she also serves as the subject specialist for the Life Sciences. She is excited to come to Rowan University during this time of growth and change, and looks forward to engaging with the entire University community.

Samantha earned her B.A. from The College of New Jersey and received her MLIS from Drexel University. She has worked in the academic library environment for the past five years focusing on information literacy, and worked closely with students and faculty in the sciences and health sciences. Samantha is passionate about continuing her information literacy efforts and working with new technology to enhance the library and users' experiences.

In her spare time, she likes to read, go to museums, watch TV, and go out with friends.



Heather Kristian, MFA

PRINCIPAL LIBRARY ASSISTANT

Heather Kristian works as a Principal Library Assistant in the Access Services Department. She received a B.A. in Liberal Studies, concentrating in Philosophy and Religious Studies, from Ramapo College in 2010. She completed an MFA in Creative Writing with a Poetry concentration from Arcadia University in 2013, where she was a founding co-editor of the Marathon Literary Review. She remains active in the Delaware Valley literary scene.

In addition to becoming familiar with Access Services procedures, Heather also has aided in the creation of displays to showcase the many resources available at Campbell, and assisted in a substantial weeding project of the Juvenile Literature collection. She sees her future in academic librarianship.

Outside of Rowan, Heather serves on the Executive Officer Board of the Vegetarian Society of South Jersey, a nonprofit organization whose mission is to educate the public on the benefits of a plant-based diet.



Nicholas Taraborrelli, MBA

LICENSING AND DATA COLLECTION SPECIALIST

Nicholas Taraborrelli is the Licensing and Data Collection Specialist for Campbell Library. He received a B.S. in Marketing from the University of Phoenix in 2011, and earned his MBA from Rowan University in 2014.

A member of Campbell Library's Technical Services department, Nicholas' job duties include the processing of contract licenses, as well as collecting and analyzing usage and other types of data for Rowan University Libraries. His most current project focuses on streamlining the document management system for contracts and adopting a method of organization.

Nicholas comes from a marketing research background, with more than 11 years of experience working within the publishing industry.

And, a fond farewell to five long-time colleagues:

Nancy Calabretta, a medical librarian for the CMSRU Library, retired after 21 years of service.

Dolores Cibo, a Technical Library Assistant for the Technical Services department at Campbell Library, retired after 14 years of service.

Jeffrey Foard, a Technical Library Assistant for the Access Services department at Campbell Library, retired after 26 years of service.

Susan Frambes, a Technical Library Assistant for the Technical Services department at Campbell Library, retired after 15 years of service.

Lidia Pellin, a Principal Library Assistant for the Access Services department at Campbell Library, retired after 25 years of service.

A thank you to our contributors and editors:

Aileen Bachant	Susan Fink	Marjorie Morris
Denise Brush	Deborah Gaspar	Scott P. Muir
Christine Davidian	Sarah Hoskins	Janice Skica
Adrienne Davis	Barbara Miller	Vic Steinman

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One Cooper Plaza
Camden, NJ 08103
856-342-2525

CMSRU Library Commons

Cooper Medical School
of Rowan University
401 Broadway
Camden, NJ 08103
856-361-2855

Health Sciences Library

School of Osteopathic Medicine
Academic Center
One Medical Center Drive
Stratford, NJ 08084
856-566-6800

As the university continues to evolve, new library technologies and resource materials are needed to support Rowan's expanding curriculum and our diverse set of students, faculty, and staff.

Please consider joining our efforts. For more information on how you can make a difference, visit www.rufoundation.org.