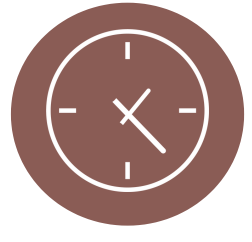
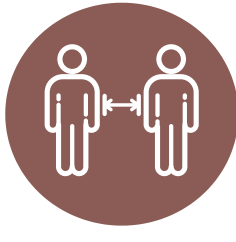


PARTNERING FOR SUCCESS



RowanUniversity

LIBRARIES

2020 ANNUAL REPORT

Each year we spend time reviewing our accomplishments and sharing our proudest moments. We look forward to the opportunity to highlight the incredible work of our librarians and staff through a full and robust annual report. Although this year certainly wasn't business as usual, we would like to honor the positive outcomes from the hard work of our team.

For Rowan University Libraries, 2020 began as a celebration marking the 25th Anniversary of Keith & Shirley Campbell Library. Bringing together people from all three campuses, alumni and old friends, the event was a joyous milestone. What we didn't know then was that a global pandemic would force us to close our physical doors and veer in an unprecedented direction. Thanks to the agility of our staff and their team efforts, we pivoted to support the entire Rowan community.

As faculty and students contended with the sudden adjustment to fully online learning, Campbell Library outperformed their commitment to supporting academic success by offering new modes of instruction and research. Our Access Services team shifted to offering a new online pickup service and modified services for safe, social-distanced interaction. As the School of Osteopathic Medicine, Cooper Medical School, and the Glassboro campus shuttered patrons received updates that resources, research support, Inter-library loan of electronic materials, and information literacy instruction were available. Librarians worked with faculty to make sure that online research guides included necessary links to information and relevant databases. E-book circulation and research consultations via chat as well as requests for technical support continued unabated. Staff continued working full time from home and meeting with each other via Zoom, Webex, and Google Hangouts.

Our medical libraries turned their attention to aiding the efforts of fighting the pandemic. CMSRU Library turned its focus to the hospital, offering the latest information on COVID-19. Medical Librarian Ben Saracco began collaborative efforts with Rowan's Department of Electrical & Computer Engineerings to create 3D-printed facemasks (featured on our front cover), addressing a shortage of personal protective equipment. SOM Health Sciences Library adapted to becoming the primary on-site testing location for medical students while maintaining social distancing guidelines. Recently, they have adjusted to having a COVID-19 vaccination clinic set up just outside their front door.

Plans for the fall evolved as the Governor, University Administration, and the academic library community considered the science of the virus and the needs of the Rowan University community.

Safety for both staff and patrons was the first and defining consideration. Library administration did not simply want staff to be safe, but to feel safe as well. All staff members were invited to plan and draft documents that would guide the return. Staff returned to the physical buildings in separate groups before patrons were invited into the building. This gave the staff time to adjust the physical space to assure safe practices.

Our libraries continue to serve the Rowan community every day, in every way possible. We could not have been more proud of the united efforts of all three campus libraries.

Medical School collaborates with Rowan engineers to create 3D Printed Masks

As the COVID-19 pandemic increased demand for PPE in early 2020, Rowan University worked with area hospitals to test 3D-printed face masks to address a predicted shortage of personal protective equipment.

The masks were printed for South Jersey's health care workers and emergency responders. The designs are now available for public use at rowan.edu/mask.



It began early on a Sunday morning in late March with an email. Ben Saracco, a research and digital services librarian for Cooper Medical School of Rowan University, requested help from Dr. Shreekanth Mandayam, a professor in Rowan's Department of Electrical & Computer Engineering, and George Lecakes, a Ph.D. engineering student and director of Rowan's Virtual Reality Center.

Coincidentally, Dave Johnson, vice president of innovation at Inspira Health, approached Jeanne Nevelos, executive director of South Jersey Technology Park at Rowan University, with the same request for assistance.

Intrigued by the idea, Lecakes set to work with a 3D printer. Using models of face masks available online, he printed a prototype, a flat piece of plastic meant to bend around the user's face. He could immediately see its shortcomings. It didn't seal well, he couldn't talk while wearing it, and the material wasn't in abundant supply.

Over the next week, the team settled on a different design and tested prototypes quickly, then modified it to suit their needs: a cup-shaped mask printed from spools of commonly available plastic, fitted with a removable filter. While it's not the N95 mask recommended by the Centers for Disease Control and Prevention, the 3D-printed mask can be washed, disinfected, and reused multiple times, a feature desperately needed while disposable masks are in short supply.

"Our goal was to do what we could very quickly and pass these along to our physicians so they could test them for contingency use in the event of a shortage," Mandayam said. "The effort has involved faculty from colleges and campuses across the University, including the College of Science & Mathematics, Rohrer College of Business, and Edelman College of Communication & Creative Arts."

Medical students offered suggestions for the engineers to make the masks more comfortable: printing masks in three sizes and adding cushioning at the edges. The team is already thinking about ways to attach a separate face shield.

Personal protective equipment like gloves, gowns and face masks are always needed in the health care setting, both to protect the provider and the patient, explained Dr. Annette Reboli, dean of Cooper Medical School of Rowan University.

Even so, COVID-19 has presented "new, uncharted territory for all of us," Reboli said. "This pandemic is putting stress on the availability of personal protective equipment nationally and worldwide," said Reboli. "I am so proud that Rowan's colleges and our CMSRU medical students are working together in an innovative way to help alleviate this anticipated shortage."

66

Whether I'm sitting on the second floor working on assignments, collaborating with groups on projects in a study room, or attending extracurricular meetings, the library serves as a campus hub for me and many others.

Meredith Baubles,
Engineering Student
Campbell Student Advisory

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Campbell Library Celebrates 25th Anniversary Opening

Faculty, friends, administrators, and staff celebrated the 25th anniversary of Rowan University's Keith and Shirley Campbell Library on Feb. 5, 2020.

Campbell Library was built through a bond referendum in 1995, the 118,000 square-foot library replaced Savitz Library. In November 2000, Keith and Shirley Campbell donated \$1.5 million to establish an endowment for the Rowan University Library. In recognition of their generosity, the Board of Trustees renamed the facility in their honor. The Campbell Family are the proud owners of Mannington Mills, a Salem-based flooring company founded in 1915.

While the Campbells did not attend the ceremony, their son, Rowan alumnus Johnny Campbell '08, MBA '15, said his parents were inspired by University benefactor Henry Rowan, whose \$100 million gift forever changed then-Glassboro State College and the region. "They believed that every great university should have a great library," Campbell said.

Meredith Baubles, a sophomore engineering student from Woolwich Township, was asked to speak at the anniversary celebration representing the student population. An active member of the Campbell Student Advisory, Baubles discussed the impact Campbell Library had on her.

"Since fall 2018, I've spent many days in the Campbell Library. My first stop, besides my classes, on my first day was to explore more of the library with friends," said Baubles. "Whether I'm sitting on the second floor working on assignments, collaborating with groups on projects in a study room, or attending extracurricular meetings, the library serves as a campus hub for me and many others. I am grateful for the opportunity today to share how important and integral the library is."



Left Photo: Meredith Baubles, Sophomore Engineering Student, speaks at the 25th anniversary about the impact Campbell Library had on her college experience. Baubles was also an active member of the Campbell Student Advisory.



1995 - 2020

With a throwback to the year Campbell open, the party's 90s theme focused on the megahit show "Friends" which premiered the same year. Adding to the theme was a button-making station, a selfie posing station with a backdrop from "Friends," and live musical performances of 1990s pop tunes. "Friends" themed t-shirts were given away to the first 300 guests who donated a canned good to The SHOP. The SHOP cart was overflowing in the first 30 minutes and the popular t-shirts were given away within the hour.



Library Partnerships Beyond Rowan Continue to Support Research and Learning

Global, regional, and local partnerships create a web of support for researchers and students at Rowan University. The Libraries actively participate with colleagues around the globe to share and borrow collections of essential materials whether electronic, microforms, or print materials. Students rely on EZ-Borrow which is a regional service of the Pennsylvania Academic Library Consortium, Incorporated (PALCI). All patrons make use of the international sharing network of ILLiad. Working with the New Jersey Academic Library Network, members of Library Systems and Technical Services introduced a new platform for searching and sharing scholarly materials across five state colleges: The College of New Jersey, New Jersey Institute of Technology, Rowan University, Stockton University, and William Paterson University. Another New Jersey consortium is the Virtual Academic Library Environment (VALE). This partnership includes all New Jersey colleges and universities. Their focus is on shared technology and technology enabled learning.

The Libraries not only lend and borrow materials, Rowan Digital Works provides free access worldwide to faculty scholarship and student theses & dissertations. This heavily used service is linked to Google Scholar, assuring Rowan produced materials support research to address international issues and shared problems.

Partnering for Affordability – On Campus and Nationwide

Campbell Library staff and librarians partner with academic departments and organizations across the University. A particular focus of the Glassboro campus community has been Affordability. As one of the four pillars of the university, the emphasis on Affordability is a campus wide initiative and Campbell Library has been actively involved since the task force was formed in 2016. There are several important initiatives undertaken by the Affordability Task Force and library representatives are engaged in most of them.

The Textbook Alternative Program (TAP) is an initiative to promote Open Education Resources as free and adaptable alternatives to expensive textbooks. Research has documented that students often select their courses or majors based on the projected expense of the textbooks required by courses.

Students report that they often cannot afford to purchase the text and try to share with friends or do without. The Open Education Textbook movement is driven by faculty across the country who write, share, and adapt course materials in order to support student learning and engagement. The TAP program at the Glassboro Campus awards grants to faculty who will take time to modify their courses and the materials to save students money yet engage them in learning. To date the TAP program is estimated to save students \$1.2 million.

The Libraries also partner with the Directory of Open Access Journals and the Directory of Open Access Books. These scholarly sites host scholarly publications and make them freely accessible on the internet.

Financial Literacy is a national education movement to teach students the basics of financial planning, managing bills, and taking out credit (including student loans). Campbell Library staff partnered with the Consumer Financial Protection Bureau to provide materials supporting this initiative. Task Force members set up tables at key events to hand out materials and provide students with optional learning opportunities.

Department of Education Open Textbook Pilot Grant has been awarded to a partnership of NJ community colleges and Rowan University.



DEI work has always been a matter of compassion and justice. The only ethical and caring way to conduct oneself personally and professionally in my mind is to consistently seek out, name, and counteract those injustices as much as possible.

Ashley Lierman
Public Services Librarian
and Co-chair RUL DEI
Committee



Diversity Equity and Inclusion Initiatives Continue

In November 2019, The DEI Committee for Rowan University Libraries developed a strategic plan consisting of three primary goals:

- Increasing the use of DEI strategies in library hiring practices.
- Refining our policies, procedures, and services to make the libraries more inclusive and welcoming (which since the start of the pandemic we've narrowed to focus specifically on our online and virtual services).
- Routinizing professional development in the libraries for DEI awareness.

Toward the first goal, the committee recently finished a review of relevant literature and of other institutional hiring practices, and are now developing a set of potential updates and revisions to our hiring procedures to propose based on this evidence. Toward the second goal, the committee is in the process of developing instruments and protocols for an equity audit of the library's virtual services, which they plan to begin conducting early in 2021. And toward the third goal, several new initiatives were put into place, with the generous support of library administration:

- Compiling and distributing a monthly email newsletter linking to resources, professional development, news items, and university events focused on DEI issues.
- Leading a brief DEI-focused activity in each of Campbell Library's monthly all-hands meetings, usually based on short group readings or videos.
- Initiating a reading and discussion group for library workers interested in going deeper with these conversations.

Committee co-chairs Marryam Naqvi and Ashley Lierman were recently spotlighted on the Rowan DEI blog for their strategic efforts. "To me, DEI work has always been a matter of compassion and justice," said Lierman. "The only ethical and caring way to conduct oneself personally and professionally in my mind is to consistently seek out, name, and counteract those injustices as much as possible." The committee is focused on ensuring that the conversation continues, with a focus on collaboration and progress.

Right: The DEI committee has time allotted during each monthly meeting to conduct a DEI activity giving all staff an opportunity to learn and participate.

SEPTEMBER ALL STAFF MEETING ACTIVITY

Describe a part of your identity.



This month's meeting will feature a live activity that will focus on how we identify individuals – to celebrate our similarities and differences.



Upcoming Events

LUNCH & LEARN WITH DR. MICHAEL APPLE

THURS, MAR 4.

REGISTER: [ALUMNI.ROWAN.EDU/APPLE67](https://alumni.rowan.edu/apple67)

UPGRADE YOUR GRADE

LONG NIGHT AGAINST PROCRASTINATION

TUES, MAR 16

PREPPING FOR FINALS

TUES, APR 13

REGISTER: [GO.ROWAN.EDU/UPGRADEYOURGRADE2021](https://go.rowan.edu/upgradeyourgrade2021)

WORKSHOPS

TAP GRANT FOR TAP APPLICANTS

FRI, MAR 5

INTRO TO ZOTERO CITATION MANAGER

TUE, MAR 16 OR FRI, MAR 26

DATA MANAGEMENT PLANS WITH DMP TOOL

THURS, MAR 18 OR WED, APR 14

AFFORDABLE TEXTBOOK ALTERNATIVES

FRI, APR 9

REGISTER: [GO.ROWAN.EDU/LIBRARYWORKSHOPS](https://go.rowan.edu/libraryworkshops)



Have you tried Library Pickup?

Login & request books:

lib.rowan.edu/campbell

An email will be sent
when your order is ready.

LIB.ROWAN.EDU

COOPER MEDICAL LIBRARY
CAMDEN, NJ

SOM HEALTH SCIENCES LIBRARY
STRATFORD, NJ

KEITH & SHIRLEY CAMPBELL LIBRARY
GLASSBORO, NJ

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