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Message from the Associate Provost

This is an exciting time to be part of the Rowan University community. With new academic programs, more corporate partnerships, and an increasing focus on scholarship and research, Rowan is pursuing ambitious goals and creating innovative opportunities. As the Associate Provost of Library Information Services, I am pleased to lead Rowan University Libraries at this pivotal time. We have introduced a number of changes this year and are positioned to meet the emerging needs of this institution. This annual report highlights a selection of our accomplishments.

• The Evolution of Library System
  As Rowan University has evolved, so has the Library. In FY 2013, the Keith & Shirley Campbell Library and the Music Library at Wilson Hall welcomed the Cooper Medical School at Rowan University (CMSRU) Medical Library. And, the following year, the Rowan University School of Osteopathic Medicine (SOM) Health Sciences Library joined our Library family. The addition of the medical libraries has introduced new sets of resources into our collection and new populations of users. In recognition of these dramatic changes, the Library family was renamed as “Rowan University Libraries.” For more information on this development, see page 3.

• The Expansion of Our Collections
  Our mission is to support the educational and research mission of this institution’s multi-campus, multidisciplinary environment by providing seamless access to the world’s knowledge for our undergraduate students, graduate and professional students, researchers, and teaching faculty. We are working to update our collections, in both print and electronic environments, to more closely align with the research and courses on all three campuses. And, we welcome the opportunity to work with colleagues throughout the university in this endeavor. For more information on this process, see page 7.

• The Celebration of Our Staffs’ Talents
  Each of our librarians is a subject specialist, with a special interest and background in his/her assigned areas. Individually and collectively, they leverage this expertise to select resources that continue to support existing programs of excellence as well as new programs of study. They also strive to implement innovative strategies that deliver outstanding services to our users. For more information on this work, see pages 5, 9, 13 and 14.

I encourage you to visit your campus Library, and to use the Rowan University Libraries website, to discover the wealth of information, resources, and services available to you.
The evolutionary forces that have reshaped Rowan University in recent years have triggered transformational changes for the Library. In FY 2012, our library family consisted of two Glassboro-based units, the Keith & Shirley Campbell Library and the Music Library in Wilson Hall. Both libraries served the members of our academic community at that time – namely undergraduate students, graduate students, and faculty in the Colleges of Business, Communication, Education, Engineering, Fine & Performing Arts, Liberal Arts & Sciences, and Graduate & Continuing Education as well as administrators, alumni, retirees, and staff.

In just two short years, the Library welcomed two medical libraries into the family. The first, in FY 2013, was the Cooper Medical School at Rowan University (CMSRU) Medical Library. This unit, which serves the newly formed Cooper Medical School at Rowan University as well as Cooper University Health System (hospital), introduced our organization to the world of medical libraries. The CMSRU Medical Library serves different populations of users - including allopathic medical students, residents, faculty, and staff, who required a different set of resources. In addition, the CMSRU Medical Library serves a 24/7 population in the
hospital; quite a change from Campbell Library and the Music Library’s academic semester-based calendar.

This year, the Rowan University School of Osteopathic Medicine (SOM) Health Sciences Library joined our Library family. The addition of this unit introduced both another set of resources into our collection and new populations of users - including osteopathic medical students, students in the Graduate School of Biomedical Sciences (GSBS), and research and clinical faculty in the SOM/GSBS programs.

In recognition of these dramatic changes, the Library family was renamed as “Rowan University Libraries.”

Some of the many benefits the new Rowan University Libraries offers to our patrons include:

- Enhanced breadth and depth in our combined collections through greater negotiating power with e-resource vendors
- Broader range of librarian expertise
- Opportunities to form cross-functional, multi-campus library committees to build information support systems that work for our diverse patron groups

We are proud to leverage the power of our four libraries in one library system to better serve the Rowan University community.
Services

The Student Consultation Experience

A librarian in an academic library is a guide, coach, and teacher. We guide the student through the research process and to the wide array of resources available in print and online. As the research project progresses, we are available to coach the student on how to systematically focus and re-focus his/her work and refine his/her ideas. This teaching can take place in classrooms, in one-on-one sessions at the reference desk, through calls or emails, or during scheduled consultations.

To maximize the value of a scheduled consultation, the student is strongly encouraged to send his/her research question to the librarian in advance. This allows us time to prepare a thoughtful approach to the topic and to identify and recommend a set of appropriate resources. During the consultation, we work with the student on strategies to use the resources to support his/her argument or extend his/her thesis.

Teaching Faculty Consultation Experience

Rowan University librarians support faculty teaching and research. We can contribute to the teaching process by designing a customized library instruction session for a specific course or topic; demonstrating the use of online resources; developing subject-, course-, or major-specific research guides; and acquiring materials to assist instruction. We also work closely with faculty to build electronic, print, and media collections to support specific programs. And, we partner with academic units to identify library resources for new courses or to document library services and resources as part of the accreditation process.

Librarians contribute to faculty research in many ways. We often meet with faculty to discuss research strategies, provide instruction on the use of a particular database, or assist in the procurement of materials from other libraries. In addition, we can recommend sources that document internet usage by age and state, locate a digital photograph of the first printing of a Renaissance motet preserved in a Spanish monastery, and so much more.

While all of our librarians are happy to provide advice and assistance, we encourage patrons to direct more complicated questions to the subject specialist with the appropriate expertise. A list of library subject specialists is available on our website — www.lib.rowan.edu/services/subjectliaisons
Medical Faculty Consultation Experience

“House Calls” is a new library initiative at Cooper Medical School of Rowan University. A suggestion from Dyanne Westerberg D.O., Chief of the Department of Family and Community Medicine, led to the development of a personalized library orientation program for staff physicians. Medical Librarians Marita Malone and Susan Cavanaugh designed a program to promote the use of library resources, educate clinical faculty on library services, and gain a better sense of the physician’s information needs through one-on-one consultations between a librarian and a physician in the physician’s office. The pilot phase of the House Calls program was launched in 2012 and initial feedback was positive. The findings from the first phase of the project were featured in a poster session at the 2013 Medical Library Association Annual Meeting in Boston.

Based on this early feedback, the House Calls program has been expanded. Starting in 2013, all new physicians and advance practice nurses (APNs) are invited to schedule a one-on-one consultation with a librarian at the point of care. The librarian and the practitioner meet in the practitioner’s office, either within a hospital department or in a satellite office in South Jersey, for a personalized library orientation. Topics may include: identifying key resources based on the practitioner’s specialty, demonstrating valuable search strategies and techniques, and providing technical assistance for accessing library resources from the practitioner’s worksite.

The success of House Calls is evident in participants’ enhanced understanding of the wide range of resources available through Rowan University Libraries. This new knowledge has had a positive effect in the way participants approach library resources, while word-of-mouth recommendations are driving the growth of the program.

Faculty Scholarship Consultation Experience

Rowan University librarians are available to assist with all phases of the research process. Our subject specialists can locate the best information on a given topic, identify the most relevant databases for an area of study, and offer guidance on conducting targeted literature searches. We can create subject specific alerts for key journals in a particular field and introduce reference management software. We also provide instruction on tracking journal impact factors.

In addition, we offer a number of services and resources to support the presentation and publication phases of the research process. For example, we provide assistance in locating statistics, images, or graphics to supplement or support the scholarship; identify potential venues for publication and explain alternative publishing models; and recommend keywords (metadata) to facilitate discovery of the scholar’s work.

Research Guides: A Great Place to Start Your Research

A Research Guide (RG) is a specialized online resource created by a Rowan University librarian for Rowan University students, faculty, and researchers. Organized around a particular course, subject, or major, each guide provides streamlined access to a rich array of recommended library resources - databases, scholarly journals, electronic books, quality web sites, online tutorials, and more. Each guide also includes contact information for a Rowan librarian with subject expertise in that area.

We encourage you to check out our current set of Research Guides - http://libguides.rowan.edu/
The Collection Development Committee

In September 2013, Associate Provost Scott P. Muir sent out a call to library staff for volunteers to serve on a new committee to help guide collection development for Rowan University Libraries. Within a short time, nine individuals had come forward and the Collection Development Committee was formed. All the libraries - Campbell, Music, CMSRU Medical, and RowanSOM Health Sciences - are represented on the committee.

As the newly configured Rowan University Libraries, our intention is to make collection decisions in a multi-campus, multidisciplinary environment, while considering the needs of undergraduates, graduate and professional students, researchers, and teaching faculty. At the same time, the Collection Development Committee is leading the way to an e-preferred collection plan, based upon user needs, but also taking into consideration those areas where print acquisitions remain necessary. Both medical libraries currently maintain small print collections and rely heavily on subscription e-resources that are available whenever and wherever they are needed.

In addition to the regular flow of acquisitions, plans have been put in place for the purchase of “wish list” items at the end of each budget year. These would be resources that involve a one-time cost, possibly a significant amount, but do not require an ongoing commitment of funds. Wish list items might include back-files of journals, a special subject collection of e-books, or a collection of digital images.

Other issues for the Collection Development Committee in the future include: discovery of the best practice for offering streaming video to our faculty and students, the addition of resources to support new (Henry Rowan Engineering PhD Fellowship) or expanded (BS to MSN in Nursing) degree programs, and a pilot project to explore a new model for purchasing e-books.

Bach Collection

All 96 volumes of the Neue Bach-Ausgabe (New Bach Edition) collection are now available in the Music Library. This extensively researched and documented set, which contains the scores of the complete works of Johann Sebastian Bach, is recognized as the ultimate arbiter for questions regarding possible textual mistakes in and conflicts between earlier published editions, historical performance practice, and publication history. It also offers facsimiles of the composer’s autographed manuscript for many of the works.

This collection was issued over a period of 53 years and, for some time, the Music Library owned half of the volumes in the set. The addition of the missing volumes addresses a significant gap in the collection and provides a valuable resource to singers, instrumentalists, conductors, musicologists, composers, and students of music theory. We are so pleased to include the most reliable and complete assembly of Bach’s music in the world in our collection.

ASTM Standards and Engineering Digital Library

We are pleased to add the ASTM Standards and Engineering Digital Library to our collection.

This resource offers a vast collection of industry-leading standards and technical engineering information covering a broad range of engineering disciplines - aerospace, biomedical, chemical, civil, environmental, geological, health and safety, industrial, materials science, mechanical, nuclear, petroleum, soil science, and solar engineering.

It provides online, full-text access for:
- all ASTM standards going back to 1998
- all issues of ASTM journals
- special technical publications
- symposia publications from ASTM's technical committees,
- manuals for illustrated hands-on information on conducting tests
- monographs (books) for in-depth topics

This resource will support our Engineering curriculum as well as faculty research. Rowan students, faculty, and staff can access this resource at http://tinyurl.com/RowanLib-ASTM
Better World Books — Finding New Homes for Unwanted Books

Campbell Library is committed to supporting the research and curriculum needs of the Glassboro campus. Our subject specialist librarians are continually reviewing our resources, selecting materials to add to the collection, and identifying materials to remove from the collection. We recently started working with Better World Books (BWB), a global bookstore committed to harnessing the power of capitalism to bring literacy and opportunity to people around the world.

As a self-sustaining, for-profit social venture, BWB strives to derive the maximum value from each “unwanted” book. It collects used textbooks and discarded library materials, which it then sells to raise money for non-profit literacy programs, sends to non-profit partners for use in a community-based programs, or recycles.

Through this partnership, our deselected books have had the following impact:

- Rowan’s commission on the sale of our deselected books = $462.47
- Deselected books designated for reuse = 856
- Deselected books designated for recycling = 3,692
  - Trees saved due to recycling = 58
  - Water saved due to recycling = 21,445 gallons
  - Landfill space saved due to recycling = 8 cubic yards
Collaborating for Student Success

Marketing and Outreach are important components in Campbell Library’s efforts to enhance the Library’s presence on campus and to deepen our role in helping students achieve success. We partnered with two university centers to meet our parallel objectives.

In fall 2013, Bruce Whitham, a Reference and Instructional Librarian at Campbell Library, and Sharada Krishnamurthy, the Director of the Rowan University Writing Center, collaborated on a program to recognize the National Day on Writing. More than 100 students participated in a workshop combining classroom instruction on basic library research strategies and proper citation skills with a hands-on application of that knowledge in a scavenger hunt. Student feedback on this workshop was overwhelmingly positive.

Based on this success, Whitham and Krishnamurthy initiated plans for another workshop in the spring semester. This time, they added two new partners, Lorenzo Matthews, an Academic Advisor at the University Advising Center, and Phyllis Meredith, Reference and Instructional Librarian at Campbell Library. Once again, 120 students participated in a slightly revised workshop featuring both instruction and practical application components.

What was achieved through these collaborative efforts? The active learning component—giving students an immediate opportunity to apply what they had learned—helped students build their confidence in working in the library and in understanding the organization of information. It also introduced students to the services and the staff available to assist them in achieving academic success. Equally important, the partnerships created opportunities for several departments to integrate efforts in the pursuit of our respective missions and shared goals.

New Student Receptions

Rowan University Libraries is committed to excellent student service and to promoting information literacy. The staff and librarians of Campbell Library recognize that early exposure to library resources and services positions new students for academic success and helps students understand how and where to ask for help when they need it. To prepare our newest students for the next chapter in their academic journeys, the Library participated in 20 receptions for prospective and admitted Rowan University students and created new informational materials specifically for these students and their families.

Our new materials included:

- descriptions of each of the four libraries and their facilities, including computer labs and support centers
- library subject specialist bookmarks, complete with contact information for each librarian and their respective specialty areas and concentrations
floors maps of each publicly accessible floor within
Campbell Library
• fact sheets highlighting available resources and
services within Campbell Library
• information on accessing resources and reference
assistance online, 24/7

Students or parents with additional questions are in-
vited to participate in guided tours of Campbell Library.

CMSRU Medical Library
Contributes to Operational Excellence

The Cooper University Hospital Quality &
Operational Excellence Department is committed to
including employees in the on-going process of
rethinking and improving healthcare services and work
processes. As part of this commitment, the Process
Improvement team strives to improve the speed,
accuracy, value, and reliability of service. This year,
the CMSRU Medical Library was invited to partner in
these efforts.

Medical librarian Karen Stesis joined the team to
contribute her expertise in information retrieval and
analysis. She has made a number of important contribu-
tions to the group’s work by conducting comprehensive
literature searches, collecting “best practice” information,
compiling annotated bibliographies, and providing links
to the appropriate full-text articles. Karen also created a
password-protected “searchable” Literature Search Folder
to ensure that all of the team members can access these
data. These additions have been instrumental to the
success of many patient care, productivity, and efficiency
improvement projects.

Meeting Student Needs at the
SOM Health Sciences Library

This year, the librarians at the SOM Health Science
Library launched a number of projects focused on better
understanding student needs. We conducted two surveys
assessing student practices and student needs. One
survey addressed the incoming medical and graduate
school students’ use of mobile devices and preferred
methods of interaction with the Library’s staff and
services. We learned that students arrived with various
mobile devices; that they used some forms of social
media, primarily for personal communication; and that
they prefer training to be delivered online/on demand.
These data have been shared with our SOM colleagues
through committee and departmental presentations and
posters both on campus and with our library peers at
professional conferences.

The second survey focused on the students’ satisfac-
tion with Library collections and facilities. We learned
that students find our collections useful in their work
but feel the need for additional spaces for quiet study
and longer hours.

In addition, we formed a new Student Advisory
Committee to support regular dialogue between our
staff and our student users. This group, which includes
representatives from the School of Osteopathic Medi-
cine’s Student Council and volunteers from each of the
four classes, provided essential information and feedback
regarding the creation of new study spaces, extending
hours, and enhancements to our website. The committee
will continue next year and will include members from
the incoming class.

As a result of these efforts, we have collected
important information to guide our work in maintaining
core functions and developing new methods to meet
our students’ needs.

The Medical Education
Collaborative Learning
Community

The Medical Education Collaborative Learning
Community (MECLC) is a Rowan Faculty Center-spon-
sored learning community. A learning community is a
cross-disciplinary group of colleagues from across the
university who function as a community of learners.
This particular group was designed to promote profes-
sional development, community building and reflective
learning.

The MECLC focused on identifying and creating
opportunities for inter-professional programming for
faculty and students in the health and biomedical
professions schools across all three campuses. The group designed a program to train students in areas of biomedicine and health care on how to function on inter-professional teams to provide better patient care. The training will focus on communication issues between provider and patient, with an emphasis on health literacy, cultural competence, and the use of social media. A grant proposal was submitted to the Robert Wood Johnson Foundation in early 2014. The proposal outlined the inter-professional education program that we hoped to deliver to the faculty and students in health science programs on all campuses. We learned in June 2014 that our proposal was funded and work is underway to schedule and deliver the training by Spring 2015.

Members of the MECLC include:

- Jacqueline Kaari, DO (SOM-Pediatrics) – Chair
- Lauren Budesa (SOM-NJISA)
- Lisa Cardello (SOM-Academic Affairs)
- Osvaldo Lopez, PhD (CMSRU-Biomedical Sciences)
- Douglas Mann, PhD (Health & Exercise Science-Glassboro)
- Cheryl Melovitz-Vasan, PhD (CMSRU-Biomedical Sciences)
- Elyse Perweiler (SOM-NJISA)
- Janice Skica (SOM Health Sciences Library)
- Karen Stesis (CMSRU Medical Library)
- Nagaswami Vasan, PhD (CMSRU-Biomedical Sciences)
- Venkateswar Venkataraman, PhD (SOM-Cell Biology)

New Templates for Instrumental and Vocal Recital Programs

Music Library staff collaborated with the Music Department faculty to standardize the format for printed programs for junior and senior recitals. Two downloadable templates (one each for instrumental and vocal programs) were created to provide guidance regarding fonts and spacing, standards in presentation of work titles, and names of composers and performers.

Students now have the opportunity to work one-on-one with a music librarian to ensure that the content of the program is as accurate as possible. Once the faculty member approves the recital repertoire for performance, the student schedules a library consultation. The librarian introduces appropriate music reference sources for finding accurate composer birth and death dates; proper spelling of names and titles, including accents and other diacritical marks; and precise terminology in formatting work titles.

This initiative established the standard for accuracy for the printed programs and has created another opportunity to reinforce students’ skills for researching and describing music.

Have you seen the improvements to the study area on the fourth floor of Campbell Library?

Over the summer, we made some big changes to introduce greater color, organization, and flexibility into this study space. The transformation — which includes new carpet, a fresh coat of paint, and movable furniture — was designed to support a wide variety of learning activities. We encourage students to move the tables into different configurations for individual study or group work, to use the white boards to facilitate group collaboration on class projects, or to flop into the comfortable lounge chairs to complete reading assignments.
Recognitions

Government Documents Celebrates 50 Years of Service

On November 13, 2013, the Keith & Shirley Campbell Library celebrated its 50th year of service as a member of the Federal Depository Library Program [FDLP]. Rowan students, faculty, staff, and administrators participated in the celebration and enjoyed cake and refreshments provided by the Friends of Campbell Library.

The Federal Depository Library Program, administered by the Government Printing Office, was first established in 1860 to ensure that Government publications and information would be free and available to the American people. Professor Bruce Caswell, a guest speaker from Rowan's Political Science department, described the application of Government publications in the classroom today, referencing the value of Supreme Court decisions, the Budget of the United States Government, and census data.

Laura Sauris, a guest speaker from the Newark Public Library, explained that Campbell Library is a “selective depository,” which means we receive 33.72% of the publications distributed by the FDLP. The Newark Public Library has served as the regional library for the other Federal depository libraries in the state of New Jersey for nearly 50 years.

Currently, Campbell Library is one of 26 New Jersey libraries – and 1,200 nationwide libraries – participating in FDLP.

Rowan Medical E-Book Subject Searching Project

A team from Rowan University Libraries has won the New Jersey Library Association College and University Section/Association of College and Research Libraries, New Jersey Chapter, Tech Innovation Award for the project: “Rowan Medical E-Book Subject Searching Project.” This project enabled direct access to medical textbooks by providing a separate list, searchable by both keywords and Medical Subject Headings (MeSH), to facilitate use of favorite text by busy clinicians, faculty, and students.

Congratulations to:
- Kevin Block (SOM Health Sciences Library)
- Nancy Calabretta (CMSRU Medical Library)
- Viola Loder-Smithcors (Campbell Library)
- Micki McIntyre (SOM Health Sciences Library)
- Philip Shafer (Rowan University Web Services)
- Karen Stesis (CMSRU Medical Library)
- Sharon Whitfield (CMSRU Medical Library)

A New Designation for SOM Health Sciences Library

The SOM Health Sciences Library has been invited to become a Resource Library for the National Network of Libraries of Medicine, Middle Atlantic Region.
Library Staff Scholarship

Presentations


Poster Sessions


Publications


Grants & Awards

Susan K. Cavanaugh was awarded the Ida and George Eliot Prize, Medical Library Association, 2014, for her work with the Value of Libraries Study. Study results were published in the Journal of the Medical Library Association 101, no.1 (2013): 38-46. The Ida and George Eliot Prize is presented annually for a work published in the preceding calendar year that has been judged most effective in furthering medical librarianship.

Michelle Kowalsky was awarded Continuing Education Grant, Tri-State College Library Cooperative.

Michelle Kowalsky and Martha Viator (Rowan University College of Education) were awarded a $20,000 grant from the Library of Congress for the Teaching with Primary Sources project to train local teachers in teaching research and critical thinking skills via primary sources.

Michelle Kowalsky was awarded competitive Frances R. Lax Faculty Development Award from Rowan University.

Micki McIntyre and Janette Pierce were awarded a $10,000 grant from the National Network of Libraries of Medicine MidAtlantic Region to purchase tablets and apps on clinical medicine topics. These will be used for demos and training sessions for medical students, residents and medical staff. Active training of the health professionals will begin in the fall of 2014.

Janette Pierce was awarded a Professional Development Award, National Network of Libraries of Medicine MidAtlantic Region to attend the course, “Systematic Review Workshop: the Nuts and Bolts for Librarians.”

Mark Zelesky was awarded the Ralph Papakhian Travel Grant to attend the Music OCLC Users Group annual conference.
New Appointments

In July 2013, Scott P. Muir was appointed Associate Provost for Library Information Services. Scott has overall responsibility for the Rowan University Libraries. He previously served as a Library Director at Arizona State University.

Deborah Gaspar, Director of Public Services, joined Campbell Library in April 2014. She previously served as the Instruction Coordinator at The George Washington University.

Sarah Hoskins, Digital Learning Center Specialist, joined Campbell Library in April 2014. She previously served as an Information Assistant at the Sorrels Engineering & Science Library of Carnegie Mellon University.

Shawnee Lewis, Administrative Assistant, joined Campbell Library in May 2014. She previously served as the Secretary in Rowan University's Career Management Office.

Retirements

This year, Campbell Library wished a fond farewell to three long-time colleagues.

Cynthia Mullens, a Librarian and the head of our Circulation department, retired after 33 years of service to Rowan University Libraries.

Joyce Olsen, a Principal Library Assistant in our Cataloging department, retired after 25 years of service to Rowan University Libraries.

Romine (Connie) Rosenberger, a Librarian in our Research and Instructional Services department, retired after 18 years of service to Rowan University Libraries.

In Memory of Peggy Murtha

The faculty and staff of Rowan University Libraries mourn the loss of our colleague, Margaret “Peggy” Murtha.

Peggy was a beloved friend to all who had the pleasure of working with her. In the course of her 31-year library career, she worked in both the Periodicals and the Government Documents departments. Her expertise in accessing resources and locating Government documents, coupled with her warm personality, allowed her to provide exceptional service to countless students, faculty, and staff. Her willingness to “go the extra mile” to help others will never be forgotten.

She will always be thought of fondly; and terribly missed.
A thank you to our contributors and editors:

Aileen Bachant  Kate Boland  Nancy Calabretta  Susan Fink
Susan Frambes  Deborah Gaspar  Dottie Knauss  Shawnee Lewis
Robert Lipartito  Marita Malone  Barbara Miller  Scott P. Muir
Connie Rosenberger  Janice Skica  Karen Stesis  Bruce Whitham
Support Rowan University Libraries

Over the years, Rowan University Libraries has benefited from the support of many generous donors, as well as the tireless efforts of the Friends of Campbell Library. As the university continues to evolve, new library technologies and resource materials are needed to support Rowan’s expanding curriculum and our diverse set of students, faculty, and staff.

Please consider joining our efforts. For more information on how you can make a difference, visit www.rufoundation.org